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Qualmark Launches New Web Site

Qualmark Corporation, the market leader in sales and manufacture of HALT/HASS (Highly Accelerated Life Test/Highly Accelerated Stress Screen) technology, today announced the launch of its newly redesigned Web site at www.qualmark.com. The new site is designed to be a central hub for accelerated reliability resources by providing detailed information on HALT and HASS and facilitate connections, for both users and suppliers, with industry experts and services. Qualmark also introduced new visual branding with the launch and has expanded sections on industry applications, HALT and HASS benefits, and resources. The completely revamped site features easier navigation and interactivity such as search functionality and visitor polling.

"We are very pleased to announce the launch of our new Web site and branding", stated Andy Drenick, President and CEO. "The goal of the website is to serve the AST [Accelerated Stress Test] community with comprehensive resources including white papers, educational and event opportunities, and expert services. Our goal is to make the website a valuable resource for all companies that are working to improve product reliability to reduce lifetime product costs".

The new site and brand reflects the Company's strategic move to increase focus on research and development, service, training, and sales for its highly successful HALT and HASS technology. With the recent divestiture of its electrodynamic shaker division, the Company has realigned all resources to furthering accelerated reliability testing which increases the reliability and profitability of the electronic and electro-mechanical products of its customers.

Over the past year the Company has been making investments in research and development, professional services, and customer service initiatives which place Qualmark at the forefront in providing comprehensive global support for AST technology. The new brand visual identity is a symbolic representation of the Company's expanded services and re-commitment to the HALT/HASS community as reflected in Qualmark's newly re-launched and expanded Web site.

Qualmark Corporation, (www.qualmark.com) headquartered in Denver, Colorado, is the largest manufacturer of Highly Accelerated Life Testing (HALT) and Highly Accelerated Stress Screening (HASS) systems in the world. HALT and HASS systems are used by the world's leading manufacturers to reduce product development time, improve product reliability, and reduce total product costs throughout the product life cycle. The Company has installed nearly 1,000 of its systems in 35 countries.