



For Immediate Release

**Qualmark Moves Headquarters to Larger Facility
Launches Center of Excellence**

(Denver, Colorado – July 19, 2010) Qualmark Corporation, the world's largest provider of HALT/HASS (Highly Accelerated Life Test/Highly Accelerated Stress Screen) products and services, has moved its headquarters into a larger, state of the technology facility at 10390 E. 48th Avenue, Denver, Colorado 80238. Phone numbers remain unchanged.

Andy Drenick, Qualmark CEO and President, commented, "Key motivators for the move included the need for an expanded manufacturing facility and to accommodate training and research requirements for our new Center of Excellence. Rapid advancements in manufacturing technologies are challenging traditional approaches to reliability testing and driving the increased demand for HALT and HASS programs. Qualmark's Center of Excellence is designed to provide accelerated testing solutions that reduce warranty costs and improve product quality and reliability. The Center of Excellence combines customer product design expertise with our nearly 10 plus years of experience in this advanced reliability practice that enables rapid deployment of accelerated testing solutions."

Tom Peters, Senior HALT/HASS Application Engineer for Qualmark, has been appointed Director, Professional Services, and will oversee the research, project development, and training conducted at the Center. "In today's volatile market, know-how can be lost or diluted through employee attrition, corporate expansion, or off-site transitioning of design and test programs," points out Alan Perkins, Qualmark's Vice President, Sales and Marketing. "Working closely with Qualmark's Center of Excellence customers, Mr. Peters and team will provide comprehensive services, expertise, and domain knowledge that will maximize customer product reliability and profitability."

The Center of Excellence (COE), housed at Qualmark's new headquarters, is comprised of a test lab with state of the art HALT/HASS technology and an adjoining training facility for providing HALT-centered solutions to address any customer design or production issue. Qualmark's Center of Excellence represents a major departure from the typical test lab where the financial burden is placed on the customer without knowing if the test will have results valuable to the customer. Instead, customers have the option of working collaboratively with Qualmark's COE team wherein payment for services is based upon the success of the HALT and/or HASS results while in Qualmark's COE.

"The Qualmark team collaborates with Center of Excellence customers to develop the optimal HALT process for their needs and recommends how to fully leverage the investment in a

production HASS/HASA (Highly Accelerated Screen Audit) deployment - both internally and across their supply chain,” adds Perkins. “Traditional ESS/Burn-in screens are increasingly ineffective at precipitating defects that result in warranty costs and can delay new product introductions with lengthy test cycles. Companies seeking the ability to introduce more reliable products faster are adopting accelerated stress testing and can turn to Qualmark’s Center of Excellence to help them deliver the fastest ROI implementation.”

Qualmark Corporation, (www.qualmark.com) headquartered in Denver, Colorado, is the largest manufacturer of Highly Accelerated Life Testing (HALT) and Highly Accelerated Stress Screening (HASS) systems in the world. HALT and HASS systems are used by the world’s leading manufacturers to reduce product development time, improve product reliability, and reduce total product costs throughout the product life cycle. The Company has installed nearly 1,000 of its systems in 35 countries.

The statements included in this press release are based on information currently available to the Company which it has deemed to be reliable as of the date of this release.

###

Press Contact:
Alan Perkins
Vice President, Sales and Marketing
Qualmark Corporation
303.254.8800
sales@qualmark.com